



# Beyond the Buzz: Youth Voices on Tobacco, Cannabis, Vaping & Alcohol

## Poster Contest – Frequently Asked Questions: *Supporting Youth*

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### Q: What is Beyond the Buzz: Youth Voices on Tobacco, Cannabis & Vaping & Alcohol Poster Contest?

**A:** We are looking for original artwork that shares a message about the impacts of tobacco, vaping, cannabis or alcohol use, inspired by one of the following themes:

- **Alcohol:** The silent damage of Alcohol: Health risks and impacts
- **Tobacco:** Clear the air: The environmental toll of Tobacco
- **Vape:** Hidden impacts of Vaping: Health risks and misconceptions
- **Cannabis:** Your brain and Cannabis: Impacts on mental health and well-being

### Q: Why would I want to participate?

**A:** You know better than adults about your own experiences when it comes to substance use. It is important to hear your voice and share your views on how tobacco, cannabis, vaping and/or alcohol impacts you and your friends, family, school and community. Plus, you can win a prize up to a value of \$150!

### Q: Am I eligible to participate?

**A:** If you live in the [Interior Health region](#) and are a youth in Grades 6-12, you are eligible to submit an original piece of artwork in a poster format.

There are two separate but parallel competitions; one for youth in Grades 6-8, and one for youth in Grades 9-12. All youth must enter the contest the same way, and submissions will then be screened by Interior Health into either one of the Grade brackets.

**All entries must be submitted by 11:59 p.m. PST on Dec. 15, 2024.**

### Q: What type of artwork can I submit?

**A:** All art submitted must be original and created by the person making the submission. Artists may submit one entry per contest theme. Artwork must be a poster submission; drawn, painted, or digital illustration, or infographic. Interior Health will not accept submissions that include the use of AI generated images. Each entry shall be no more than one page in length, between 8.5 x 11 and 11 x 17 inches in size. Digital submissions should be a PDF Print Quality version.

### Q: How do I submit my artwork?

**A:** Artwork along with an entry form can be submitted in two ways:

#### Original artwork can be mailed to:

Interior Health – Population Health  
Legal Substances Program  
1440 14th Ave.  
Vernon, B.C. V1B 2T1

#### Digital entries can be emailed to:

[LegalSubstances@interiorhealth.ca](mailto:LegalSubstances@interiorhealth.ca)

### Q: How will the posters be judged?

**A:** Each submitted poster will be screened into one of the two eligible Grade competition brackets (either Grade 6-8 or 9-12). All posters will be evaluated by a panel of youth judges from Interior Health's YOUTHWISE Advisory Council, who will evaluate poster submissions on the following criteria: 1) Scientific Content; 2) Impact & Persuasiveness; 3) Creativity; and 4) Presentation.



**Q: When will the winners be announced?**

**A:** Winners will be announced during the week of Jan. 20, 2025. All winners will be notified by the phone number and/or email provided on your entry form. Schools will also be notified of winners. Interior Health may announce winners in a news release, on their website, and on social media.

**Q: What are the prizes for the winners?**

**A:** A winning poster will be chosen for each of the four themes, and for each Grade bracket competition (Grades 6-8 and 9-12). The successful artists will each be awarded \$150 in the form of an appropriate gift card of the winner's choosing.

**Q: How will my winning artwork be used by Interior Health?**

**A:** The winning posters will be professionally printed and the successful artists will receive a copy. You will retain the copyright to your work but agree that it may be used by Interior Health in the promotion of national, regional, and local substance use prevention campaigns, and be featured in schools, community settings, and on Interior Health's social media platforms, website, and hospitals and health-care centres.

**Q: Where can I find more information? What if I have additional questions?**

**A:** For more information, visit: [interiorhealth.ca/information-for/youth/beyond-the-buzz-contest](https://interiorhealth.ca/information-for/youth/beyond-the-buzz-contest)