

# International Overdose Awareness Day

2025



Since 2001, communities worldwide have come together on August 31st to honour victims of overdose.

**Overdose deaths are preventable,**  
yet still our communities continue to be ravaged by loss.

In spite of an abundance of data confirming the efficacy of harm reduction, governments worldwide continue to defend failing prohibitionist policies, criminalize people who use substances and promote abstinence in place of providing health care. These political choices cost about 200,000 lives annually.




*we invite you  
to join us!*


**Thursday August 28, 2025  
12pm-4pm  
at 1306 Columbia Ave  
in Castlegar**

**FEATURING A FREE  
COMMUNITY BBQ!  
ALL ARE WELCOME!  
BRING A FRIEND!**

*together, we can reduce harm & save lives!*



*We gather in the memory of those we have lost,  
to share our grief, to celebrate their lives,  
and to remind people who use substances and those in recovery  
that they are loved and valued.*



on behalf of the Castlegar Fentanyl Opioid Working Group and the Rural Empowered Drug Users Network,  
**we invite you to tie a ribbon with us this IOAD  
to remember a lost loved one, or to celebrate a life saved.**

It's also a great opportunity to learn more about overdose prevention and response,  
to get info about local resources, or to ask questions about harm reduction or substance use.

**We hope to see you there!**

for more information, please email [redun.bc@gmail.com](mailto:redun.bc@gmail.com)

with support from:

**ANKORS**



Castlegar Fentanyl  
Opioid Working Group

**KOOTENAY CANNABIS**

